



Pennies for Patriots “...caring for our heroes in the war on terror...”

Vision:

It is the vision of Pennies for Patriots leadership that returning veterans from wars in Iraq & Afghanistan receive financial and employment assistance in recovering from injuries sustained in battle.

Mission:

It is the mission of the Pennies for Patriots charitable organization to provide financial awards on a case-by-case basis to qualifying injured service men and women who have received a Purple Heart medal for injuries sustained in meritorious service during wartime in the Iraq & Afghanistan theaters of war.

Goal:

It is the goal of Pennies for Patriots, Inc. to raise \$425 million in U.S. funds over five years while disbursing 70% of these funds as benefits to the intended recipients.

Philosophy:

The organization and its leadership will embrace the LDRSHIP concepts of the U.S. Armed Forces. This acronym stands for:

- Loyalty: to those who served their country in time of war.*
- Dedication: to the successful return of wounded soldiers to a normal life*
- Respect: for those who stood in harms way to protect our Nation.*
- Service: to those who have made personal sacrifice to serve us.*
- Honor: for those who defend us against all enemies.*
- Integrity: exhibited in all things we do to accomplish our objectives.*
- Personal*
- Courage: to overcome all obstacles and accomplish the mission!*